

THINK. PLAN. EXECUTE.



JAN KRÄMER

"There is a time to plan, a time to act,
and a time to rest; it is wise to know
which is which." - Emily Rodda

KEY FACTS

- Strategic Direction
- Visionary Approach
- Passionate about innovation
- Open minded
- Goal-oriented and focused
- Challenger

CAREER PATH:

EXTERNAL ADVISOR

05/2026-, freelance

- Consulting Procurement & Processes
- Consulting on Sales Networks (Platforms, Marketplaces)
- Alignment on Strategy, Market Expansions & Supply Chains

STRATEGIC ADVISORY & SHAREHOLDER

12/2022 -

Voty GmbH

- Strategic Direction
- Business Model Development & Controlling
- Sale & Transfer of Company Shares (2025)
- Realignment (2025): e-Commerce, interfaces, Logistic advisory

GESCHÄFTSFÜHRER

02/2024 - 04/2026

Acton Group GmbH (ehemals Optinova GmbH)

- Sales & Strategic objectives and implementation
- Restructuring of internal and external processes
- Business model analysis and adaption
- monitoring and management of the supply chain in the Far East
- Procurement processes between Asia, Europe and USA

HEAD OF KEY ACCOUNT & PROJECT MANAGEMENT

12/2021 - 01/2024

Optinova GmbH - Gruppe

- Analysis of business processes at the subsidiary (UPP GmbH)
- implementation and management of projects and processes
- Expansion of sales (Germany & Europe)
- Monitoring and expansion of the supply chain in the Far East

PROJECT MANAGEMENT

07/2018 - 11/2021

Optinova GmbH

- Project Follow Up Production Far East
- Customer support
- Monitoring projects for different customers

BANKKAUFMANN

01/2017 - 06/2018

Sparkasse Hagen(Herdecke)

- Investment advisory services for private-clients
- client communication

ACADEMIC BACKGROUND:

ZERTIFICATE MERGERS&AKQUISITIONS ADVISOR

UNIVERSITY MÜNSTER - JURGRAD - 2025

BACHELOR-MBA

BUSINESS ADMINISTRATION & LAW

Fachhochschule Südwestfalen (09/2017 - 03/2022)

- In-depth economic knowledge combined with legal understanding
- Ability to evaluate business decisions (from a legal perspective)
- Interrelationships between economic and legal issues
- Expertise in private und public enterprises, corporate and tax consulting

(SPARKASSEN-)BUSINESS ADMINISTRATOR

Sparkassenakademie Dortmund (01/2017-01/2018)

- Banking, business and economics
- asset management (including tax issues)
- legal issues in banking
- Financing and Real estate

BANKING APPRENTICESHIP

Sparkasse Hagen (08/2014-01/2017)

REFERENCES:

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